

Complementics™ SDK

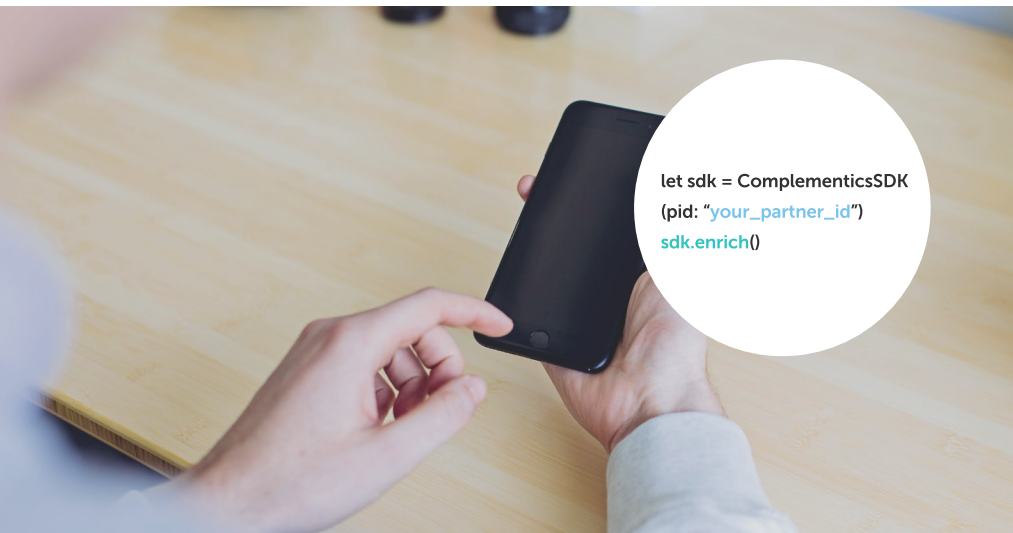
Direct integration, realtime data, no downloads

The Complementics SDK is here

The Complementics SDK (software developer kit) has arrived. Now, app developers can monetize behavioral data in a few simple steps. It all happens in real time, so there's no need for cumbersome reports or downloads.

Implement and Monetize

Simply add the Complementics SDK code to your app to begin monetizing your data. There's no need to run a daily report or send over gigabytes of data, the software does all the work for you. Data is sent to Complementics automatically, and now you're participating in the Complementics Data Exchange.



The Complementics SDK works with

- ▶ ADFA for iOS products
- ▶ ADID for Android™

What we track

Complementics tracks a wide range of data. You tell us what to track so that we're collecting appropriate data from your app.

Data we typically collect

- ▶ Partner ID
- ▶ Device ID (IDFA, ADID)
- ▶ Latitude/Longitude (U.S. only)
- ▶ UNIX® time in seconds (Epoch)
- ▶ IP address
- ▶ Horizontal accuracy
- ▶ Vertical accuracy
- ▶ SDK version
- ▶ Carrier
- ▶ Location source (geo resolution for GPS, Wi-Fi, cell tower triangulation)
- ▶ User agent string
- ▶ Interests
- ▶ Device type (Android, iOS)
- ▶ SDK version
- ▶ Anonymized registration data
- ▶ 110 million device IDs to deterministic email matches (MD5, Md5, SHA1)

Find out what Complementics can do for your revenue. Contact us today for your FREE evaluation.

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The Complementics Monetization and Data Share Model

Once you add the code to your app, you're off and running.
You have two options:



Monetization

We'll compensate you monthly for your data. Payment is automatic, a fantastic way to create passive revenue.



Data Share

Our sister company, eContext, is the world's largest semantic text classification engine. Combine Complementics' rich data with eContext's deep text classification, and you can gain deep insights on your data in real time. Make better business decisions, make smarter recommendations, and enjoy a faster time-to-insight --all with a simple line of code.

Industries Served by Complementics

- ▶ Ad Agencies
- ▶ CPG
- ▶ Credit Bureaus
- ▶ Financial Services Firms
- ▶ Research Firms
- ▶ Hedge Funds
- ▶ Insurance Providers
- ▶ Legal Firms
- ▶ MarTech/AdTech
- ▶ Telco

Categories

- ▶ Auto
- ▶ Electronics
- ▶ Entertainment
- ▶ Family
- ▶ Social media
- ▶ Travel
- ▶ And much more...

Want to see our documentation? Give us a shout →

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