

Complementics™

Unique Mobile ID Interests

A Wealth of Mobile Data

Complementics™, a division of meta search engine, Info.com, Ltd., is a mobile audience network that maintains a dataset that includes 400M unique device IDs in the U.S. and 1B globally. Complementics datasets include:

- ▶ Partner ID
- ▶ Device ID (IDFA, ADID)
- ▶ Latitude/Longitude (U.S. only)
- ▶ UNIX® time in seconds (Epoch)
- ▶ IP address
- ▶ SDK version
- ▶ Carrier
- ▶ Location source (geo resolution for GPS, Wi-Fi, and cell tower triangulation)
- ▶ User agent string
- ▶ Intent and interests
- ▶ Device type (Android, iOS)
* <OS Type> *
- ▶ Demographics

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CPG



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Find out what Complementics can do for your revenue. Contact us today for your FREE evaluation.

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