

The Complementics™ Data Exchange

Helping publishers generate incremental revenue
by monetizing anonymous behavioral data

Monetize your site traffic

Publishers who have significant traffic on their websites, or via their apps and extensions, can participate in our data exchange.

We provide a white-hat service that allows publishers to drop a simple bit of code onto their site that pulls data while maintaining full site and user privacy, and delivers a revenue share back to you, the publisher. It's that simple.

Gain access to enriched data

Participating publishers also gain access to the revenue share – and to our proprietary eContext taxonomy which can deliver segmented data, organized by topics in a deep hierarchy.



Ideal Sites for Complementics Revenue Share

- ▶ Finance
- ▶ Real Estate
- ▶ Technology
- ▶ Home & Garden
- ▶ Sports
- ▶ Shopping
- ▶ Outdoor
- ▶ Pets
- ▶ Entertainment
- ▶ Politics
- ▶ Education
- ▶ Environmental
- ▶ Food
- ▶ Family
- ▶ Health
- ▶ B2B

Find out what Complementics can
do for your revenue. Contact us
today for your FREE evaluation.

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